

TASK: MY ENTREPRENEURIAL ENDEAVOUR



Individual work



185 minutes (45 + 10 + 30 + 80 + 20)

First 45 minutes within session 5: MY ENTREPRENEURIAL ENDEAVOUR (1)

The assistant trainer submits to each participant one handout **HO-3**. The lead trainer instructs the participants to analyze the first 6 criteria from the **HO-3** in the next 45 minutes individually, think about what they think and write their views and explanations. During individual work, after the initial 10 minutes, trainers should begin to individually visit all the participants, one by one, ask the participants how they are doing, help them formulate their positions as much as possible and make the appropriate choice of business idea.



Next 10 minutes within session 8: HOW TO START A BUSINESS?

After presentation of legal forms within [Tutorial-4](#), instruct the participants to analyse the legal forms and the form for their business endeavour, and justify the choice.

Next 30 minutes within session 8: HOW TO START A BUSINESS?

After presentation of business plan within [Tutorial -4](#), instruct the participants to do their business plan SWOT analysis and strat dividing of year one action plan.

Next 80 minutes within session 9: MY ENTREPRENEURIAL ENDEAVOUR (2)

After the first 45 minutes and the new input from [Tutorial-4](#), the participants have an additional 80 minutes to analyze the remaining 6 criteria, and in accordance with them develop their business idea in detail. In the context of this other section, the participants should also formulate their statement from the elevator and prepare a

presentation of their business idea to simulate business pitching that will follow before the end of the training. During the second phase, trainers should individually visit all participants, one by one, and provide them with assistance in developing their business endeavor. This assistance primarily refers to the fact that the trainer helps the participant to clearly understand the meaning of the criteria, and to facilitate the process of thinking and making business decisions.

The last 20 minutes within session 9: MY ENTREPRENEURIAL ENDEAVOUR (2)

In the last 20 minutes, the participants should perform their statement from the elevator by simulating an accidental meeting in the elevator. Simulation is performed by the participants one by one, they come to the center of the room, where the assistant trainer stands and simulates the important person in the elevator. The participant should present himself to this important person and present his business idea in 30 seconds, thereby convincing the important person that he should meet again at a business meeting, in which he will discuss this business idea in more detail.

The lead trainer should record each participants performance by his/her phone or camera so that a participant may later analyse his/her performance.



The participant develop their business idea and set the ground for its realization and the related actions.



HO-3



- A4 paper, several sheets,
- Telephone/camera for recording the elevator statement performance