

## TASK: DNA OF THE SUCCESSFUL ENTREPRENEURS



Work in pairs, discussion in plenum



25 minutes (15+10)



The assistant trainer puts/sticks 2 FC papers on the wall, one against the other.

The lead trainer asks the participants to go to their pair again, and then the assistant trainer gives each pair a handout **HO-1**. Then, the lead trainer instructs the participants to discuss in the next 15 minutes with their pair, the types of entrepreneurs belong to the known entrepreneurs, whose characters are displayed on the **HO-1** handout, and explain why they consider it to be relevant to describe their characteristics and the way they work according to their belief that the entrepreneurs belong to a certain type of entrepreneurial DNA.

After discussion in pair, the discussion in the plenum continues. The lead trainer shows the last slide on **ppt-3**, and asks the participants for each entrepreneur whose image is displayed on **ppt-3**: who is that person, what is his/her business, what is known about him/her, what type of person (s)he belongs to, how the participants described the person as an entrepreneur. In this way, participants should be encouraged to express their opinion and start the discussion, i.e. express their opinions and disagreements with other speakers regarding the main topic: to which type of entrepreneur a particular person belongs.



Through discussion the participants better understand the traits and types of entrepreneurs.



HO-1, 1 sample per each pair



FC+paper (2 sheets on the wall), crepe tape, ppt-3