

TASK: ELEVATOR STATEMENT



Individual work



15 – 17 minutes (10+5(7))

The lead trainer asks the participants to take the next 10 minutes and create their *elevator statement* and try to remember it. The statement should be created following the rules from Tutorial-4.



After 10 minutes, short simulation of random elevator meeting should take place. Participants are supposed to, 1 by 1, approach the assistant trainer who is standing in the middle of the room, acting as an important person in the elevator, and try to get his(her) attention with elevator statement. After making the statement, participant should go back to his(her) chair, and let next participant approach the assistant trainer and simulate the random elevator meeting.



The task is to practice making of a short form of a catchy statement.